



yena sponsorship

an opportunity to develop new
relationships with future business leaders


Featured in:

Forbes


THE SUNDAY TIMES

 **PIONEERS**

STARTACUS
the self start society



"The power of YENA is simply undeniable. Both the network and opportunities you'll get by being a part of this exciting and fast growing community is incredible."

Jon Basker, Audio Bay Management

Event Sponsorship

£750

Event Activation

Activation at event to maximise in-person reach of your event sponsorship.

Brand Reach

Presence of your brand and marketing materials at the event for people to engage with.

Digital Brand Awareness

Full social activation & brand featured on relevant web event pages and directory listings with links back to your site where possible.

In-Person Engagement

Opportunity to introduce yourself & your YENA sponsorship at event to raise awareness in-room.

Media Content

Professionally produced video & photo content from the event for you to use in your internal & external marketing.

Brand Sponsorship Benefits

Just some of the potential benefits on offer

- Video shoot & interview
- Access to team for sponsor content
- Sponsor profile on the YENA website
- YENA home page feature
- Event directory listing branding inclusion
- Social Media Mentions
- Agreed use YENA Branding for commercial use
- Speaker talk videos (both logo on video and in links on content)
- Entrepreneur Skill videos / Co-branded webinars
- Full YENA Memberships for partner giveaways
- PDF invitations for your distribution
- Co-branded workbooks for members
- Content in member welcome packs
- Logo on member plastic cards
- Company branding at the event
- Banners - Designed & printed by YENA
- Tweets & photos with partner mentions
- Event e-mail follow-up
- Complimentary Future Insights session
- Event video & photographic content
- Sponsor logo on attendee badges
- Speaking at events introduction or full slot for you or your clients
- Opportunity for partner giveaways and sampling at events
- Audience survey - Designed by sponsor
- ROI/ROO & outcome review meeting



Our Audience

who are you reaching?

Over 2.5m people reached per year via social channels

40,000+ pageviews on website per year

2,500+ database of startups, growing businesses and ambitious & connected professionals

Average of 45 people attending each event

5-10% of attendees at events actively seeking investment


Over £1m raised by YENA companies in 2016

Attracting individuals who are serious about business

Under 35s, actively looking for tools & services to help aid their business & personal growth

Our network features many multi-award winning businesses & entrepreneurs

Thought leaders, influencing their communities



“YENA has been a fundamental part of starting my business two and a half years ago. YENA is the ONLY networking event I consistently go to every month, without fail.”

Dave Inglis, Gadgetline Films

Who's in the YENA network?

Just a few examples of the awesome people we call friends

ultrahaptics 

Raised £10.1m Series A funding round in 2016

 helpfulpeeps

welcome to the karma economy

Award Best Startup at Apps World by Pocket Founder, Paul Swaddle

SuperJam[®]

Founder awarded MBE at 24 years old for services to business

wriggle

Over-funded to £448,000 on Seedrs in 2016

 open bionics[™]

Partnered with brands such as Disney & Marvel. Featured by TechCrunch, TEDx, WIRED & more

 ANGELBERRY

Launched in more than 11 locations worldwide

 TRUESTART

Winners of the Brand of the Future at the NatWest Everywoman awards 2016. Stocked in Wiggle, Ocado and Holland & Barratt



Beambox founder, Callum Short, awarded Future Spark Award at TechSpark Sparkies Awards

 Ordbo Why Wait

With over 11,000 users, the innovative coffee app is saving people time when ordering food & drink

Partners we work with

Joint Ventures:



Nation-wide mentoring programme supporting our members

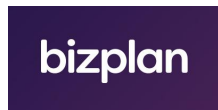


Exclusive co-working partnership at Ministry of Sound's London offices



Supporting members with free workshops & programmes

Resource Partners



& more...

Our Story

Who are you going to be working with?



Ash Phillips Founder

Ash started YENA to help young people start and grow businesses easier, faster & more affordably; connecting people with opportunities and growing future business leaders.

His work with YENA has earned him a place on the coveted Maserati100 list, alongside household business names.



Abby Scarborough Head of Operations

Having spent her last year at university working with entrepreneurs, Abby realised how disconnected the startup community could feel to a newcomer.

At YENA she ensures that no entrepreneur is left behind in their quest for impact, whatever form that may take.

As for the future of YENA, Abby is dedicated to expanding our reach and connecting like-minded individuals to further establish our community.



"YENA allows young people to meet up and network in a comfortable and welcoming environment. I always look forward to the events and getting know new people, talk about my business, and listen to others."

Amy Young, A Y Dance

We're excited to work with you!

What's the next step? Get in touch.

info@yena.co.uk